



Philly I-Day 2012

Philly All Industry Day “Finding Advantage in a World of Change”

Thursday, March 22, 2012

**Pennsylvania Convention Center
1101 Arch Street, Philadelphia, PA 19107**

Philly I-Day is presented by:

The Insurance Society of Philadelphia
The Philadelphia Chapter of the CPCU Society
The Brandywine Valley Chapter of the CPCU Society
The Valley Forge Chapter of the CPCU Society

For Sponsor, Exhibitor and
Registration information
log on to our website at
www.phillyiday.com
or call 215-627-5306

SCHEDULE

8:00 AM Continental Breakfast - Exhibits

8:30 AM Opening Executive Panel – Sailing the Seven C’s

- **Joseph Plumeri, II**, Chairman & CEO, Willis Group Holdings
- **Sheila Small**, Assistant Treasurer, Risk Management and Insurance, Verizon
- **Andrew Horton**, CEO, Beazley Group
- **Michael Kerner**, CEO, Global Corporate in North America, Zurich
- **Moderator: Norman Baglini, PhD**, Temple University Professor of Risk Management, Insurance and Business Ethics

10:00 AM Break – Exhibits

10:30 AM AM Sessions – (see next page)

12:15 PM Break – Exhibits

Student Reception – Student sponsors meet with participating university students

1:00 PM Luncheon

Keynote Speaker – Michael Consedine, Esq, Pennsylvania Insurance Commissioner
Franklin Award Recipient – Spencer Roman, ACAS, Retired President
AAA Mid-Atlantic Insurance Group

2:30 PM PM Sessions – (see next page)

4:15 PM Conclusion of PM session

4:30 PM Networking Reception – Featuring Philadelphia Flyers great, Bernie Parent

**Continuing Education Credits (offered for each breakout session - AM/PM)
Sponsored by The Insurance Society of Philadelphia**

Insurance (CE)

2 Each - States of Pennsylvania, New Jersey and Delaware – Pending Approval
2 CPD Points for CPCU

Legal (CLE)

1.5 State of Pennsylvania and New Jersey Substantive

CPA (CPE)

2 State of Pennsylvania
2 State of New Jersey



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2012 EDUCATIONAL SESSIONS

AM Sessions (choose 1 of 2)

1. Market Security – Will Your Carrier be Able to Pay Your Claim? ROOM II

An insurance policy's "Promise to Pay" is only as good as the carrier's future financial strength. As a consumer, agent or broker, how do you evaluate this? This session will focus on the current and future financial strength of insurers. Executives from Marsh and A.M. Best will share their views of the landscape of carrier financial strength and provide helpful insights and tools to evaluate your insurance carriers.

Speakers: **Paul Sherbine**, Managing Director, Market Security Group, Marsh Inc.
Steven Chirico, Assistant Vice President, A.M. Best Company

2. Privacy and Data Security Risks Under the Insurance Umbrella ROOM III

A panel of experts will discuss the exploding climate of cyber commerce and social interaction and look at trends and exposures facing professionals and organizations racing to increase their use of these new mediums. Issues addressed include risk management steps to control exposures, current and emerging legal trends and developments and the latest in insurance protection available to you and your clients.

Speakers: **Daniel Solove, Esq.**, John Marshall Harlan Research Professor of Law, George Washington Univ. Law School
John Mullen, Esq., Chair, Data Privacy & Security Practice, Nelson, Levine, DeLuca & Horst
Tracy Vispoli, Senior Vice President, Global Professional Liability Manager, Chubb Insurance
Tom Srail, Senior Vice President, Executive Risk, Willis North America
Robert Jones, Senior Vice President, Financial Lines Claims, Chartis Insurance

PM Sessions (choose 1 of 2)

3. The Human, Legal and Risk Management Dimensions of Sexual and Physical Abuse ROOM II

Listen to experts discuss these issues that are blasting across the headlines. They will address the exposures facing businesses and organizations struggling with these difficult and challenging allegations. Hear discussions of risk management and prevention, what the law says and how you should cover yourself and your clients to remain prepared and proceed properly to protect your organization and clients.

Speakers: **Michael Bemi**, President, The National Catholic Risk Retention Group
Patricia Neal, National Director, VIRTUS Programs & Services, The National Catholic Risk Retention Group
James Prendergast, Esq., Chair, Complex Liability Practice Group, Nelson, Levine, DeLuca & Horst
Paul Siragusa, Vice President, Commercial Lines Underwriting, Philadelphia Insurance Companies

4. Workers' Compensation Medical and Litigation Cost Drivers and Containment ROOM III

Get the latest inside details on the rising medical and litigation costs facing businesses and organizations in workers' compensation cases. Learn about historical medical costs and drivers in addition to the current trends and strategies for managing and controlling them. Also, learn perspectives on factors that cause litigation (so you can avoid it) in this session.

Speakers: **Dr. Jill Rosenthal**, Medical Director, Zenith Insurance Company
David Reno, Esq., Senior Trial Attorney, Zenith Insurance Company, Northeast Regional Office
Diane Blaha, Senior Vice President, Sales and Account Management, CorVel
Moderator: Anita Devan, Senior Vice President & Regional Manager, Zenith Insurance Company